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EconomEtica

Topics and questions

- Ethical principles of global justice beyond the National States' borders.
- May global ethics principles be commonly understood within different cultures?
- How can global justice enter the economic theory of globalization? And how can it influence policies to tackle inequality and poverty?
- Which institutions should be developed to implement global justice?
- How can these institutions be implemented through international law, included international trade agreements, social standards and social clauses?
- International social standards supported by social dialogue, CSR self-regulation and civil society monitoring.
- The role of stakeholder activism carried out through market mechanisms and civil society (NGOs), such as fair trade, socially responsible investment and the assurance of CSR voluntary standards.

INFO

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EconomEtica

Centro interuniversitario per l'etica economica e la responsabilità sociale di impresa promosso dalla Fondazione Italiana Accenture

Economic Globalization, Global Justice and Corporate Social Responsibility

April 20, 2007

*Sala Napoleonica
di Palazzo Greppi
via Sant'Antonio, 10
Milano*



8,30 *Registration*

9,00 *Open address*
Academic Authorities
Francesco Silva University Milan Bicocca,
 President of EconomEtica

9,15- 10,30 *Session 1*
Global justice, poverty and inequality :universal ethical principles and local cultures

Chair:
Alberto Martinelli University of Milan – EconomEtica

Key speaker:
Thomas Pogge Columbia University
 "Human Rights as Minimal Constraints on the Design of Global Institutions"

Discussants:
David Moss University of Milan
Sebastiano Maffettone Luiss Rome – EconomEtica

10,30-10,45 *Coffee break*

10,45-12,00 *Session 2*
Global Justice and global governance: normative criteria and institutions against inequality and poverty in the developing countries

Chair:
Pierluigi Porta
 University of Milan Bicocca – EconomEtica

Key speaker:
Kaushik Basu Cornell University
 "Globalisation, poverty, inequality: which global rules?"

Discussants:
Lorenzo Sacconi University of Trento,
 Director of EconomEtica
Mario Biggeri University of Florence

12,00-12,40 *Session 3*
International trade paradoxes: empirical studies

Chair
Francesco Silva University Milan Bicocca,
 President of EconomEtica

Key speakers:
Mariarosa Cutillo Mani Tese
 "A feasibility study on the implementation of an observatory for respect of human rights in the textile production chain in Tirupur, Tamil Nadu – India"

Leonardo Becchetti
 University of Rome Tor Vergata – EconomEtica
 "Does Fair Trade work? Theoretical underpinnings and empirical evidence"

12,40-13,00 *Open discussion*

13,00-14,00 *Lunch break*

14,00-15,45 *Session 4*
Human Rights in the economic sphere: international law, social clauses and CSR standards

Chair:
Francesco Denozza University of Milan – EconomEtica

Key speaker:
Olivier De Schutter Université Catholique de Louvain

Discussant:
Nerina Boschiero University of Milan

Key speaker:
Lee Swepston
 Senior Adviser on Human Rights, ILO
 "ILO experience with regulating corporate conduct – past, present and future"

Discussant:
Furio C. Rosati University of Rome Tor Vergata
 and Understanding Child Work

15,45-16,00 *Coffee break*

16,00-18,30 *Session 5*
CSR self-regulation and/or institutional regulation: the role of civil society and reputation effects in driving multinational companies to social responsibility

Chair:
Luigino Bruni University of Milan Bicocca
 Vice-Director of EconomEtica

Key speaker:
Prakash Sethi President of International Center for Corporate Accountability Baruch College/CUNY
 "Self-regulation as a way to implement CSR at a global level"

Discussant:
Alessandro Vercelli
 University of Siena – EconomEtica

Round table
 Globalisation, poverty and inequality: which synergies among global governance, international institutions, NGOs and bottom-up action of SR consumption and investment

- **Mariarosa Cutillo** Mani Tese and Valore Sociale
- **Laura Iucci** Programme Officer Global Compact Italia
- **Stefano Magnoni** Vice-President of CTM/Altromercato
- **Paolo Pastore** Director of Fairtrade TransFair, Italy
- **Furio C. Rosati** University of Rome Tor Vergata and Understanding Child Work

Open discussion with speakers of the previous sessions