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EconomEtica

Topics and questions

Environmental sustainability and ethical considerations are an essential feature of all public policy debates on climate change.

Are we heading towards a new corporate environmental responsibility? Is consumers' environmental consciousness increasing? Could consumers' preferences influence the firms' behavior? What is the influence of ethics on intergenerational justice aspects?

Among the topics EconomEtica would like to deal with:

- Ethics, Economics and Sustainability: redistributive justice and the role played by life value of future generations in computing the well-being utility function
- The role of environmental responsibility of the firms: reputation and voluntary agreements.
- The environmental responsible stakeholder: consumers' preferences and the role of society.
- Market incentives vs. regulation and self-regulation mechanism. Sustainability indices.

INFO

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Registration Form on the web-site:

www.econometica.it

Free entrance

Translation English-Italian is available

EconomEtica

Centro interuniversitario per l'etica economica e la responsabilità sociale di impresa promosso dalla Fondazione Italiana Accenture

Sustainability, Environment and Corporate Social Responsibility

3-4 June 2008

Sala Napoleonica
di Palazzo Greppi
via Sant'Antonio, 10
Milano



8,30 *Registration*9,15 *Open address**Academic Authorities***Enrico Decleva*** Rector of University of Milan**Marcello Fontanesi*** Rector of University of Milano-Bicocca**Francesco Silva** University of Milano-Bicocca,
President of EconomEtica9,30- 11,15 *Session 1***The role of environmental responsibility of the firms: reputation and voluntary agreements***Chair and introduction:***Lorenzo Sacconi** University of Trento,
Director of EconomEtica*Key speaker:***Geoffrey Heal** Columbia University

- **Alberto Cavaliere** University of Pavia
"Voluntary Agreements and Environmental Reputation"
- **Fioravante Patrone** University of Genoa
"Unilateral commitments in games"

*Open Discussion*11,15-11,30 *Coffee break*11,30-1,30 pm *Session 2***The environmental responsible stakeholder: consumers' preferences and the role of society***Chair and introduction:***Alberto Martinelli**

University of Milan, EconomEtica

*Key speaker:***Wolfgang Sachs** Wuppertal Institute

- **Leonardo Becchetti**
University of Rome "Tor Vergata", EconomEtica
"Social and environmental responsibility: consumers' preferences and willingness to pay"
- **Luigino Bruni**
University of Milano-Bicocca, Vice-director of EconomEtica
"CSR and Civil Responsibility: two traditions in dialogue"
- **Roberta Sassatelli** University of Milan
"The consumer-citizen. From civic to critical consumerism"

1,30-2,30 pm

Lunch break

2,30-4,30 pm

*Session 3***Ethics, Economics and Sustainability***Chair and introduction:***Pier Luigi Porta** University of Milano-Bicocca,
EconomEtica*Key speaker:***Kristin Shrader-Frechette** University of Notre Dame*Discussant:***Lorenzo Sacconi**

University of Trento, Director of EconomEtica

*Key speaker:***Simon Dietz** London School of Economics*Discussant:***Alberto Cassone** University of Eastern Piedmont*Open discussion*

4,30-4,45 pm

Coffee break

4,45-6,30 pm

*Session 4***Market incentives vs. regulation and self-regulation mechanisms. Sustainability indices***Chair and introduction:***Alessandro Vercelli** University of Siena, EconomEtica

- **Costanza Consolandi** University of Siena
"Market incentives and sustainable financial indices"
- **Edoardo Gai** Sustainable Asset Management
- **Davide Dal Maso** Vigeo Italia
"Responsible investment key driver for corporate sustainability"
- **Gianpaolo Gabbi**
University of Siena, London City University
"Reputational risk and sustainability"

Open Discussion

6,30 pm

Conclusion

9,30-1,00

*Round table***Towards a sustainable future***Chair:***Gianfranco Fabi**

Vice-director IL SOLE 24 ORE

- **Michele Candotti**

General director WWF Italia

- **Corrado Clini**

General director MINISTRY OF ENVIRONMENT

- **Marina Migliorato**

CSR and relations with associations manager ENEL

- **Marco Morganti**

CEO BANCA PROSSIMA

- **Paolo Nazzaro**

Group sustainability manager TELECOM ITALIA

- **Sergio Nicolini**

Senior executive ACCENTURE

- **Carlo Ottaviani**

President STMICROELECTRONICS FOUNDATION

- **Piero Rosina**

CEO ENERGHE S.p.A - GRUPPO FERRERO

- **Roberto Schmid ***

Chairman of scient com. EXPO 2015, director IUSS

- **Kristin Shrader-Frechette**

University of Notre Dame

- **Antonella Valer**

Campaign manager BILANCI DI GIUSTIZIA

- **Stefano Zamagni**

President AGENZIA ONLUS, Scient.Com. EXPO 2015,
EconomEtica*Conclusion:***Francesco Silva**

University of Milano-Bicocca, President of EconomEtica

11,00-11,15

Coffee break

* to be confirmed